

ATHLETIC PROGRAM FILE

Nickname: **HIGHLANDERS**

(Chosen in 1948 by Paul Bennett)

Colors: **Green & Gold**

Fight Song: "Howell High Forever"

(Original Song: Composed in 1937)

League: **KLAA**

(Kensington Lakes Activities Association)

Lakes Conference / West Division

Director: **John Young**

Secretary: **Susan Jones**

Trainer: **Joe Ewald**

Website: **www.howellschools.com**

High School Athletes *(averages)*

- 1,200 Total Participants
- 1,850 Individual Athletes
- 1,600 Single Sport Athletes
- 1,230 Double Sport Athletes
- 1,030 Triple Sport Athletes

Middle School Athletes *(averages)*

- 1,350 Total Participants
- 1,100 Multi Sport Athletes

Athletic Information *(averages)*

- 23 Sports offered
- 60 Number of teams *(includes clubs)*
- 1,100 Events coordinated through athletics
- 30K Average combine yearly attendance

BASEBALL - BASKETBALL - *BORDERCROSSE - BOWLING - CHEER -

CROSS COUNTRY - EQUESTRIAN - *FIGURE SKATING - FOOTBALL -

GOLF - GYMNASTICS - HOCKEY (ICE) - LACROSSE - POM PON -

SOCCER - SKIING - SOFTBALL - SWIM & DIVE -

TENNIS - TRACK & FIELD - VOLLEYBALL - WRESTLING

SEASONAL PACKAGE \$500.00

Program - A business card ad in the sport(s) program of your chosen season, which is distributed at all of the season's events. *(when program is available.)*

Link - Your link on our web page.

Banner - Your banner will be displayed in the gym or at the stadium during your chosen season.

P.A. Announcements - Business name recognized via the sound system at events during your chosen season.

Season Pass - Allows entry for two (2) people for all home contests during the season of your membership. *(excludes all post-season tournaments including KLAA or MHSAA.)*

CORPORATE PACKAGE \$1,000.00

Program - A business card ad in all programs during the year. *(when available)*

Web - Business Club members are recognized on the athletic website.

Banner - Your banner will be displayed in Memorial Stadium during the Fall and Spring and your business will be on our sponsor banners in the HHS Fieldhouse during the Winter. (3 seasons)

Newsletter - receive the weekly edition of the Sports Report highlighting all the previous week's events and detailing the current week's schedule.

P.A. Announcement - Business recognized via sound system at events during fall, winter, spring *(where applicable)*

Season Pass - Allows entry for four (4) people for all home contests during the current school year *(excludes all post-season tournaments including KLAA or MHSAA.)*

Other creative sponsorship options are available. Please contact your Howell representative to discuss.



YES! I want to support the Highlanders!

Company: _____
Your Name: _____
City: _____ State: _____ Zip: _____
Company Address: _____
Company Phone: (____) _____ Fax: (____) _____
Your Phone: (____) _____ Your E-Mail: _____

If you chose "Seasonal" please select a season: FALL WINTER SPRING
Do you have artwork available for your banner? YES NO NEED HELP WITH DESIGN

Detach and include check or money order (made out to Howell Public Schools - Athletic Business Club) and mail to:
Howell Athletic Office - 1200 W. Grand River Ave. / Howell, MI 48843